

PRIMARY  
GENERAL ELECTIONRECORD OF REQUEST FOR POLITICAL BROADCAST TIME OVER WFOR

1. NAME AND TITLE OF PERSON MAKING REQUEST Gary Heinicke
2. ADVERTISING AGENCY, IF ANY G H H Inc
3. (a) NAME AND ADDRESS OF ORGANIZATION PAYING FOR TIME  
Al Lamberti for Sheriff Campaign  
PO Box 16246  
Ex Landersdale PA 17331

(b) NAME AND ADDRESS OF ORGANIZATION FURNISHING  
ANNOUNCEMENT/PROGRAM, IF DIFFERENT FROM ABOVE
4. BROADCAST TO FAVOR CANDIDACY OF Al Lamberti
5. PUBLIC OFFICE THAT CANDIDATE IS SEEKING Broward County Sheriff
6. POLITICAL PARTY TO WHICH CANDIDATE BELONGS Republican
7. DATE OF REQUEST 7/23
8. NATURE OF REQUEST
  - (a) Request to purchase announcement(s) and/or program(s) 7/23
  - (b) Request for broadcast time at no cost to candidate or supporters
  - (c) Other request
  - (Give details, e.g., broadcast times, dates, length, reason for request, etc.)
9. DISPOSITION MADE OF REQUEST (Attach explanatory statement necessary, and attach contract)
  - (a) Granted (Give dates, times, length) 7/23
  - (b) Denied (Give reason)
  - (c) Withdrawn (Give reason)
  - (d) Availabilities offered (Give dates, time, length)
10. SUBSEQUENT DEVELOPMENTS, IF ANY (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.)
11. AMOUNT OF CHARGES:
 

\$\_\_\_\_\_ (GROSS) \$\_\_\_\_\_ (NET) CONTRACT #\_\_\_\_\_

NAME OF CBS EMPLOYEE  
COMPLETING THIS FORMSusan Puretz

Copy: Law Department

**RECORD OF REQUEST FOR POLITICAL TIME  
STATION WFOR-TV & WBFS-TV, MIAMI FLORIDA  
(TO BE PLACED IN PUBLIC-INSPECTION FILE)**

Date: July 23, 2012

Request made by: Gary Heinicka, GHH Incorporated by phone \_\_\_\_\_  
in person \_\_\_\_\_  
by e-mail X  
On behalf of: Al Lamberti for Sheriff Campaign (Committee name)

For candidacy of: Al Lamberti (Candidate)

PRIMARY ELECTION \_\_\_\_\_  
GENERAL ELECTION X  
POLITICAL PARTY:  
Democrat \_\_\_\_\_  
Republican X  
Other \_\_\_\_\_

Legally-Qualified Candidate for  
the office of: Broward County Sheriff

Information Requested: Rates for 9/10/2012-11/7/2012 flight

Information Provided: \_\_\_\_\_

Time Requested: [ May attach copies of faxed orders and contracts ]

Length of Broadcast	Hour	Days	Class of Time	Times Per Week	Package or Rotation	Number of Weeks	Rate
:30	various	various	various	various		9 WEEKS	

Date of First Broadcast:	Date of Last Broadcast	Total Charges	\$
10-Sep	07-Nov		

List Chief Executive Officer or members of the executive committee or board of directors of sponsoring organization (if other than candidate is making this inquiry) with full address and phone number.

Danielle DiNicola, Campaign Manager

Jose Riesco, Treasurer

PO Box 16296

Ft. Lauderdale, FL 33318

954-871-1404